



5/3/04

GP 2632
\$

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No.09/788,302
Filing DateFebruary 15, 2001
Inventor.....Sheldon, Gregory
Group Art Unit.....2632
ExaminerD. Pope
Attorney's Docket No.12586-E
Customer No.021567
Confirmation No.1499
Title: Integrated Frequency and Award Redemption Program for Installment Based
Behavior Modification and customer Loyalty Management

RECEIVED

MAY 11 2004

RESPONSE TO OFFICE ACTION

Technology Center 2000

To: Mail Stop Fee Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

EV372455132

From: Mark W. Hendricksen (Tel. 509-624-4276; Fax 509-838-3424)
Wells St. John P.S.
601 W. First Avenue, Suite 1300
Spokane, WA 99201-3828

In response to the Office Action dated April 9, 2004, please amend the
above-identified application as follows:

Amendments to the Specification There are none.

Amendments to the Claims There are none

Amendments to the Drawings There are none

Remarks/Arguments begin on page 6 of this paper.

An **Appendix** is not included with this response since there are no
accompanying drawing changes.

RECEIVED

MAY 17 2004

GROUP 3600